



**ERIN PRINCE**

**101 Founders path, Baiting Hollow, NY, 11933**

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**LOTUSLION.COM**

## **Work Experience**

### **Illustrator, Kiwi Crate: (2014-Present)**

Illustrator in charge of creating monthly content for 3 of the companies major lines, from ages from 2-14 years. Exercising a wide range of skills from character design, published comics and puzzles, to package and product designs. Light graphic design and page layout.

### **Freelance Graphic Design/Illustration (Present)**

Catering professional creative skills to private clientele including branding, logo design, promotive materials, package design, floor plans, private portfolio construction, apparel and label design.

### **Art director/Graphic Designer, Yoga City NYC (2009-2013)**

Creating banner advertisements for clientele, Illustrating original art for weekly/daily blog stories. Project manager in charge of website layout UX/UI design.

### **Graphic Designer, East West Living NYC (2008)**

In house graphic designer, designed seasonal window displays for 5th Ave store location.

Co-curated the opening of "*Madhubanhi*" tantric paintings form India exhibit.

Designed promotional materials for in house events (brochures, postcards, bookmarks, business cards)

Created weekly event schedules/posters and Power Point presentations for sales.

Menu designs and overhaul for in house vegan café.

## **Technical Skills:**

Proficient fluent knowledge of Adobe Creative Suite, (Illustrator/Photoshop)

UI, Visual design, product design, light CSS/HTML.

## **Personal Skills:**

Detail oriented, able to work in a fast paced deadline centered environment, both alone or along side a team.

Creative problem solving, high work ethic and drive.